



**Creating a World
of
Realized Potential**

PHONE
828-855-4558

EMAIL
touchthespark@gmail.com

PORTFOLIO
touchthespark.com

To whom it may concern;

Thank you for the opportunity to share with you my story and talents.

The imagineer Joe Rohde described designing Disney parks this way: "Human beings are emotional first. You have to find their emotions. That's what runs this thing - emotions. You have to let yourself feel emotion in order to do this work." With my background as a counselor I have a keen understanding of how emotions work. Not only can I explain how to develop stories and attractions that create emotion, with my technical and creative background I can make them come to life!

My natural ability and over 12 years of training provide valued insight into art and creativity. In addition, my 40 years of experience with technology (computers, 3D printing, park development, and multimedia creations) provides complementary skills that enable me to develop unique inventions. For example, I created a raptor costume for Halloween where I engineered a working jaw mechanism and added dramatic sound effects controlled by my watch. I also scratch made a built-in diorama of Diagon alley complete with animated lighting effects. You can see this and my other projects at touchthespark.com.

I have a Master's degree in systems theory (cybernetics) - the science of how living or mechanical systems communicate and operate. This provides insight into how to use special effects to create emotion (the Kuleshov effect). I have over 20 years of experience studying the dynamics of emotion in both personal and professional systems. This knowledge helps me develop dynamic encounters that are both inspirational and motivating. The results have been so remarkable that my coaching and counseling practice earned the top rated business locally and top 98% statewide in 2019.

I am passionate about the Disney industry and culture. I know I can create the impossible with the world's most talented people in the most magical place on Earth!

Sincerely,

A handwritten signature in black ink that reads "Kevin M. Rutter". The signature is fluid and cursive, with a prominent initial "K" and "R".

Kevin Rutter
Artist/Creator